

07/17/00  
JC985 U.S. PTO

07-19-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
UTILITY PATENT APPLICATION TRANSMITTAL  
UNDER 37 CFR 1.53(b)

A  
JC714 U.S. PTO  
09/617455  
07/17/00

<b>Address to:</b>	<b>Attorney Docket No.</b>	<b>ARC9-2000-0100-US1</b>
Assistant Commissioner for Patents	<b>Inventor(s)</b>	<b>KRAFT, Rein r, et al.</b>
Box Patent Application	<b>Express Mail Label No.</b>	<b>EL537037665US</b>
Washington, DC 20231	<b>Total Pages</b>	<b>49 (not including the references)</b>

**Title of Application:**

**"SYSTEM AND METHOD FOR DYNAMICALLY  
ADAPTING A BANNER ADVERTISEMENT  
TO THE CONTENT OF A WEB PAGE"**

*Transmitted with the patent application are the following:*

- 1 Page(s) Transmittal form (and one copy)
- 35 Page(s) Specification, claims, abstract
- 24 Page(s) Formal Drawings
- 22 Page(s) Declaration and Power of Attorney
- 11 Page(s) Recordation of Assignment
- 11 Page(s) Assignment of the Invention to International Business Machines Corporation
- 2 Page(s) IDS and Form 1449A
- 3 References cited on Form 1449A
- 11 Page(s) Return Receipt Postcard (MPEP 503)
- 11 Page(s) Check No. 2062 to cover the filing fee
- Page(s) Certified copy of \_\_\_\_\_

*This application is a: Continuation Divisional Continuation-in-Part of prior application Serial No. \_\_\_\_\_.*

*Fee Calculation*

	Claims		Extra	Rate	Fees
<b>Basic Fee</b>					\$690.00
<b>Total Claims</b>	26	-20 =	6	× \$18.00	\$108.00
<b>Independent Claims</b>	2	- 3 =	0	× \$78.00	\$ 0.00
<b>Multiple Dependent Claim</b>				+	
				<b>Assignm</b>	\$ 40.00
				<b>TOTAL</b>	<b>\$838.00</b>

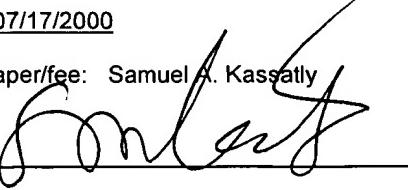
The Commissioner is hereby authorized to credit overpayments or charge fees required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-0219. Duplicate sheet attached.

**EXPRESS MAIL CERTIFICATE**

I hereby certify that the above paper/fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Assistant Commissioner for Patents, Washington, DC 20231

Date of Deposit: 07/17/2000

Person mailing paper/fee: Samuel A. Kassatly

Signature 

Respectfully submitted  
KRAFT, Reiner



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